MISOGYNY, RACISM, AND HOMOPHOBIA: WHERE DO VIDEO GAMES STAND?

@MANVEERHEIR

MARCH 19, 2014

#GDC14



MASS EFFECT 3

BioWare


• Black charact
and gangban

DISCLAIMERS

MISOGYNY, SEXISM, RACISM, ETHNOCENTRISM, NATIONALISM, AGEISM, ABLEISM, HOMOPHOBIA, TRANSPHOBIA, QUEERPHOBIA AND OTHER TYPES OF SOCIAL INJUSTICE: WHERE DO VIDEO GAMES STAND?

@MANVEERHEIR

MARCH 19, 2014

#GDC14



THIS ALWAYS BUGGED ME.

GAMES WILL BE NAMED




NOT
GAMER
CULTURE


fo'c'sle var.
focus n. (pl.
centre of in

REPRESENTATION

TOP 25 METACRITIC GAMES OF 2013*

1. GRAND THEFT AUTO V
2. THE LAST OF US
3. BIOSHOCK INFINITE
4. SUPER MARIO 3D WORLD
5. BROTHERS: A TALE OF TWO SONS
6. DOTA 2
7. ASSASSIN'S CREED IV: BLACK FLAG
8. THE STANLEY PARABLE
9. GUACAMELEE!
10. ANIMAL CROSSING: NEW LEAF
11. THE SWAPPER
12. TOMB RAIDER
13. BATTLEFIELD 4
14. GONE HOME
15. SAINT'S ROW IV
16. DMC: DEVIL MAY CRY
17. VALDIS STORY: ABYSSAL CITY
18. NI NO KUNI
19. THE WOLF AMONG US
20. PATH OF EXILE
21. STICK IT TO THE MAN
22. ROGUE LEGACY
23. PAPERS, PLEASE
24. GIANA SISTERS TWISTED DREAMS: RISE OF THE OWLVERLORD
25. GUNPOINT

TOP 25 METACRITIC GAMES OF 2013*

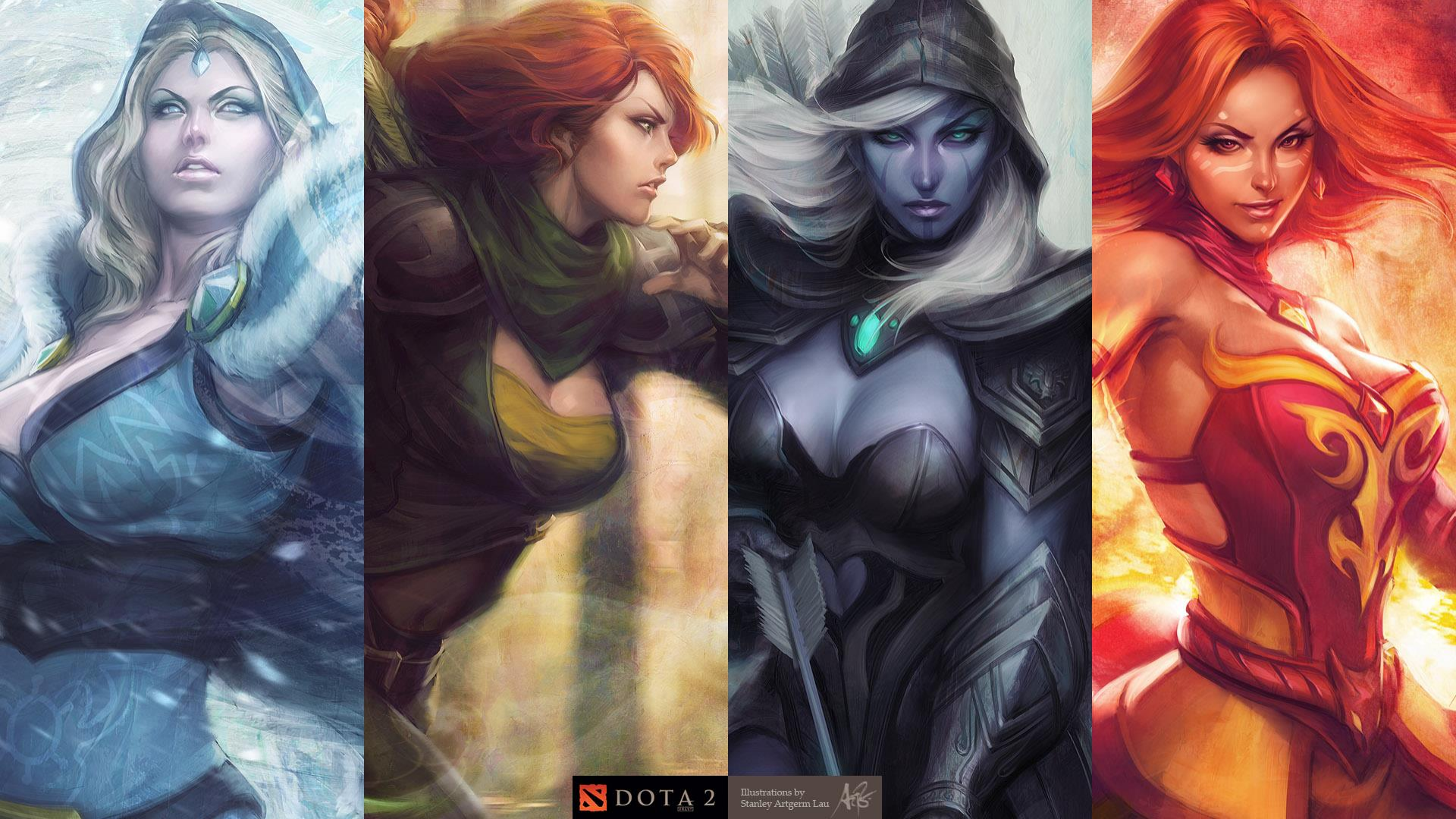
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Valdis
Story
Abyssal City


SUPER
MARIO
3D WORLD


DOTA 2
Illustrations by
Stanley Artgerm Lau

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SUPERB
WALLPAPERS
Franklin
BEWARE
of DOG
grand
theft
auto
FIVE




PAPERS,
PLEASE

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gone
home


GIANA SISTERS
TWISTED DREAMS



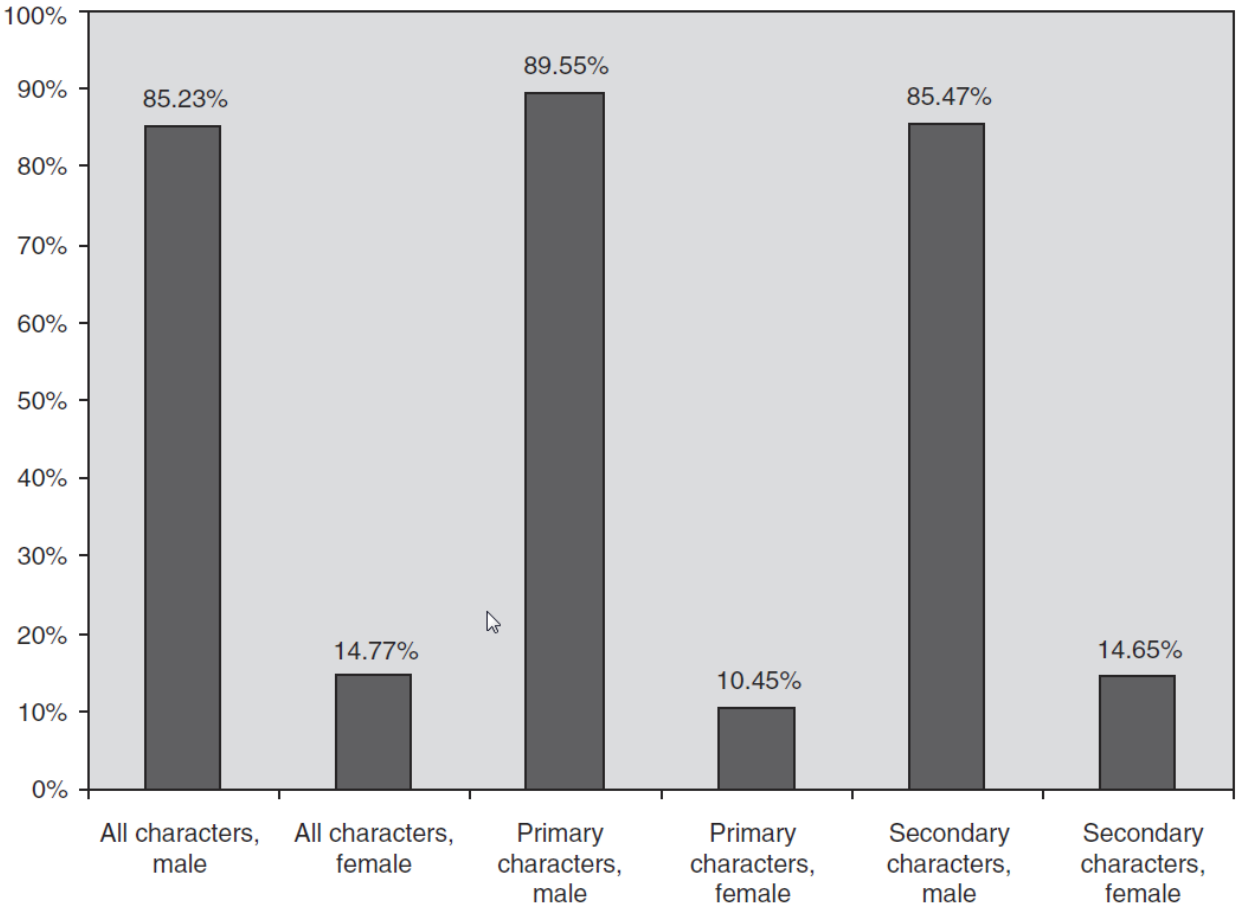
ZERO MINORITY WOMEN

ZERO LGBTQ PEOPLE

THE VIRTUAL CENSUS:
REPRESENTATIONS OF GENDER, RACE AND AGE IN VIDEO GAMES

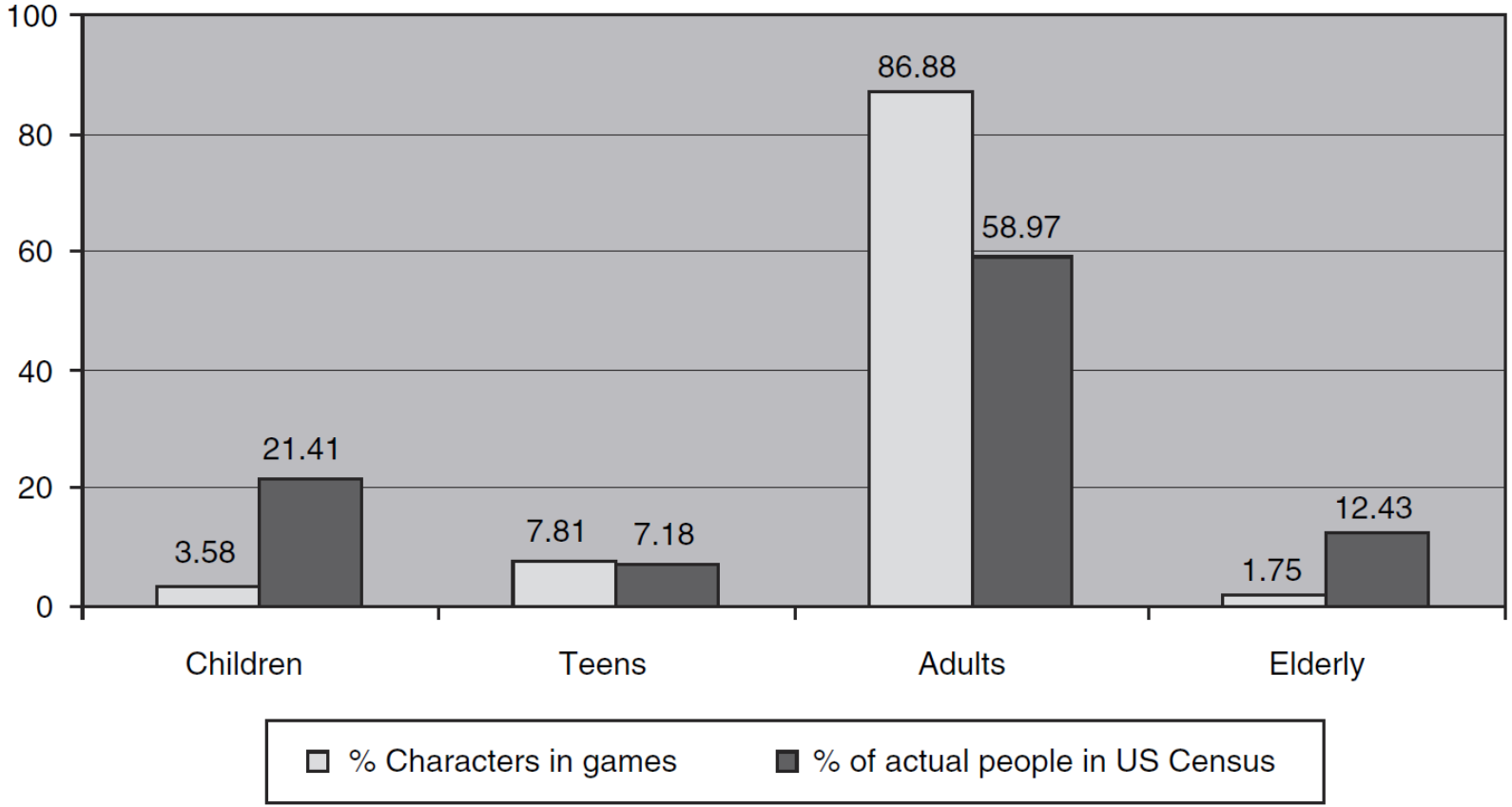
DMITRI WILLIAMS, NICOLE MARTINS, MIA CONSALVO AND JAMES D. IVORY

NEW MEDIA SOCIETY 2009

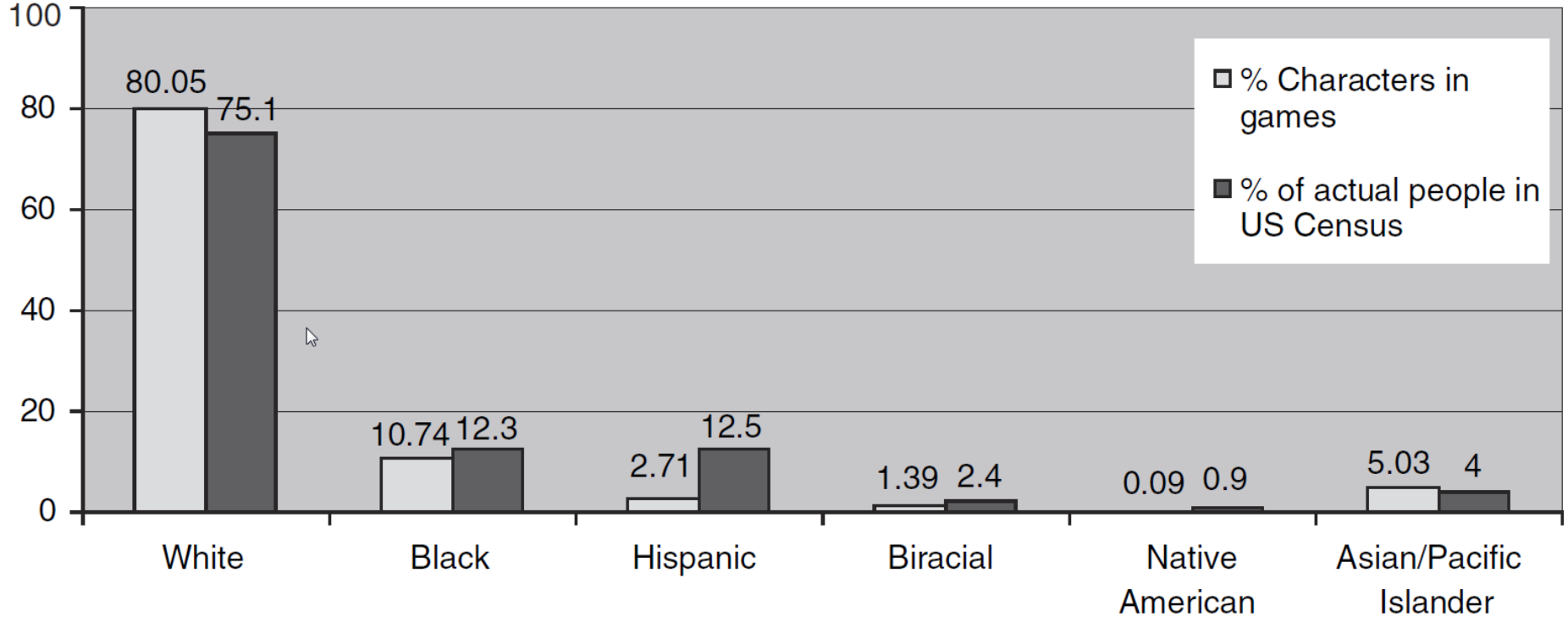


t-tests for male vs. female: for all characters, $t = 224.31$, $df = 4343$, $p<.001$; for primary characters, $t = 22.05$, $df = 96$, $p<.001$; for secondary characters, $t = 175.331$, $df = 4231$, $p<.001$

- Figure 1 Gender breakdowns by role



• Figure 3 Over-representation and under-representation by age



• Figure 2 Over-representation and under-representation by race

THERE IS A PROBLEM WITH REPRESENTATION

IDENTITY

IDENTITY

"THE TOTALITY OF ONE'S SELF-CONSTRUAL, IN WHICH HOW ONE CONSTRUES ONESELF IN THE PRESENT EXPRESSES THE CONTINUITY BETWEEN HOW ONE CONSTRUES ONESELF AS ONE WAS IN THE PAST AND HOW ONE CONSTRUES ONESELF AS ONE ASPIRES TO BE IN THE FUTURE"

PETER WEINREICH

ANALYSING IDENTITY: CROSS-CULTURAL, SOCIETAL, AND CLINICAL CONTEXTS

"ONE'S GENDER IDENTITY IS DEFINED AS THAT PART OF THE TOTALITY OF ONE'S SELF-CONSTRUAL MADE UP OF THOSE DIMENSIONS THAT EXPRESS THE CONTINUITY BETWEEN ONE'S CONSTRUAL OF ONE'S PAST GENDER AND ONE'S FUTURE ASPIRATIONS IN RELATION TO GENDER."

"ONE'S ETHNIC IDENTITY IS DEFINED AS THAT PART OF THE TOTALITY OF ONE'S SELF-CONSTRUAL MADE UP OF THOSE DIMENSIONS THAT EXPRESS THE CONTINUITY BETWEEN ONE'S CONSTRUAL OF PAST ANCESTRY AND ONE'S FUTURE ASPIRATIONS IN RELATION TO ETHNICITY."

"ONE'S SOCIO-ECONOMIC CLASS IDENTITY IS DEFINED AS THAT PART OF THE TOTALITY OF ONE'S SELF-CONSTRUAL MADE UP OF THOSE DIMENSIONS THAT EXPRESS THE CONTINUITY BETWEEN ONE'S CONSTRUAL OF ONE'S PAST POSITION AND ONE'S FUTURE ASPIRATIONS IN RELATION TO CLASS."

UNDERSTANDING AFRICAN AMERICAN ADOLESCENTS' IDENTITY DEVELOPMENT: A RELATIONAL DEVELOPMENTAL SYSTEMS PERSPECTIVE

AERIKA S. BRITTON

JOURNAL OF BLACK PSYCHOLOGY 2012





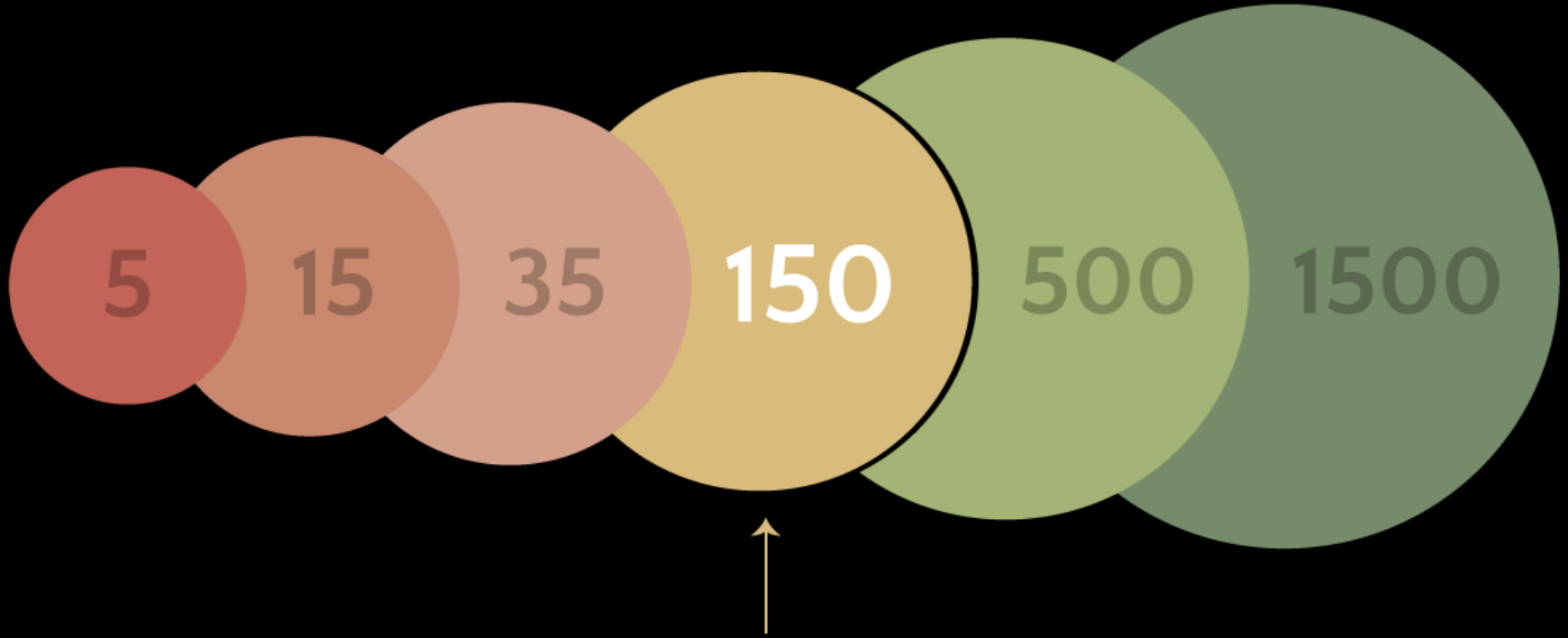

SEC
MIZZOU
52
COTTON

IDENTITY CONFLICT



THIS AFFECTS IDENTITY

STEREOTYPES



Dunbar's Number

the max number of relationships a person can maintain

GROUPING PEOPLE

EFFECTS OF EXPOSURE TO SEX-STEREOTYPED VIDEO GAME CHARACTERS ON TOLERANCE OF SEXUAL HARASSMENT

KAREN E. DILL, BRIAN P. BROWN, MICHAEL A. COLLINS

JOURNAL OF EXPERIMENTAL SOCIAL PSYCHOLOGY 2008




LEE EVERETT
THE WALKING DEAD


SERGENT JOHNSON
HALO SERIES
“ANGRY BLACK MAN”

TYLER MILES

INDIGO PROPHECY

"URBAN"




SAZH KATZROY
FINAL FANTASY XIII
“GUY WITH THE AFRO”
BS11

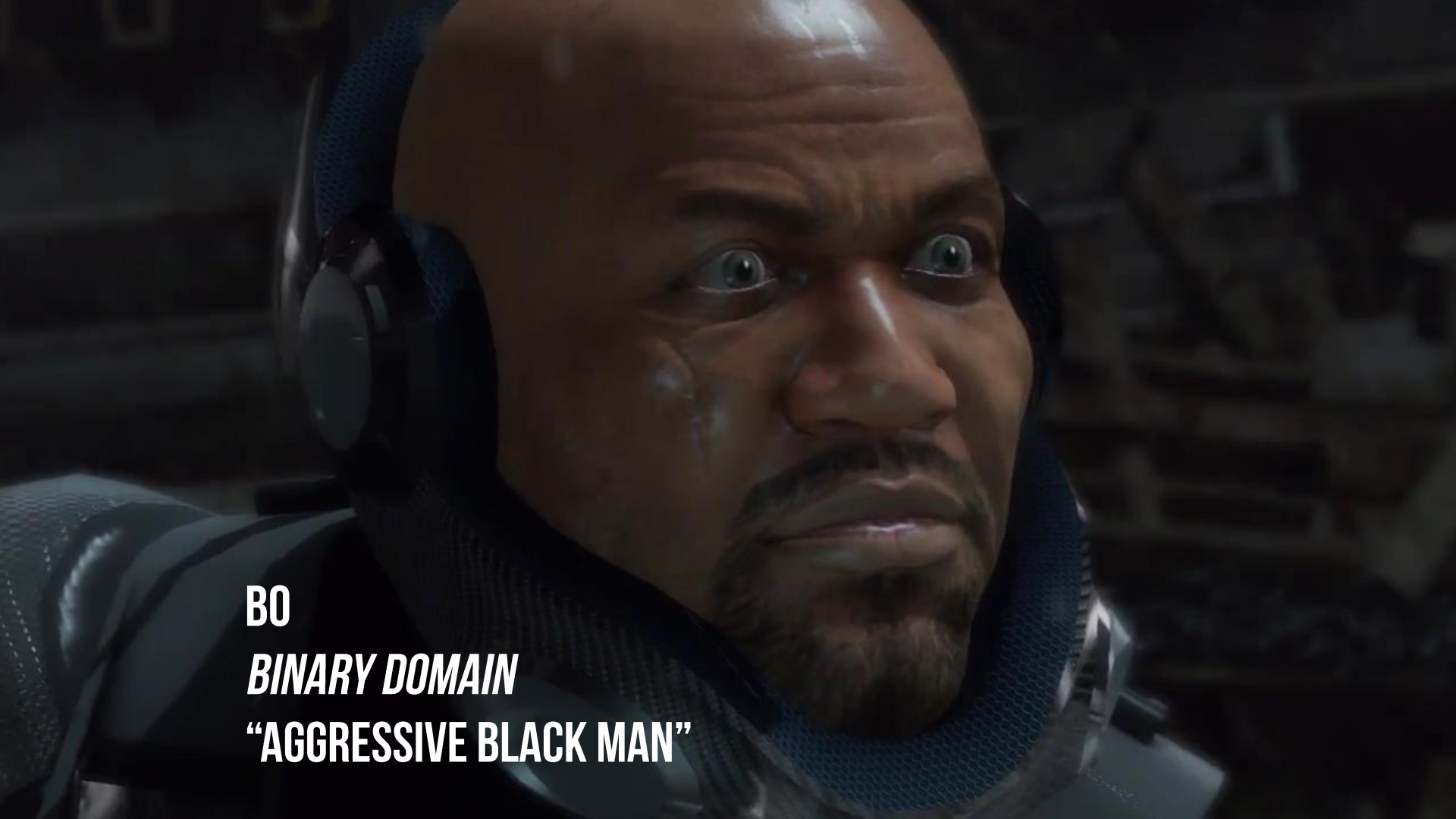

SUPERFLY JOHNSON
DAIKATANA
“BLAXPLOTATION SIDEKICK”


FRANKLIN CLINTON
GRAND THEFT AUTO V
“DRUG DEALER”
grand theft auto V FIVE


JULIUS LITTLE
SAINT'S ROW SERIES
"GANG LEADER"


SAM B
DEAD ISLAND
“RAPPER”
B


MAD JACK
HEAVY RAIN
“THUG”


BO
BINARY DOMAIN
“AGGRESSIVE BLACK MAN”

BARRETT

FINAL FANTASY VII

“BIG, SCARY BLACK MAN”




BALROG
STREET FIGHTER SERIES
"MASSIVE BRUTE"

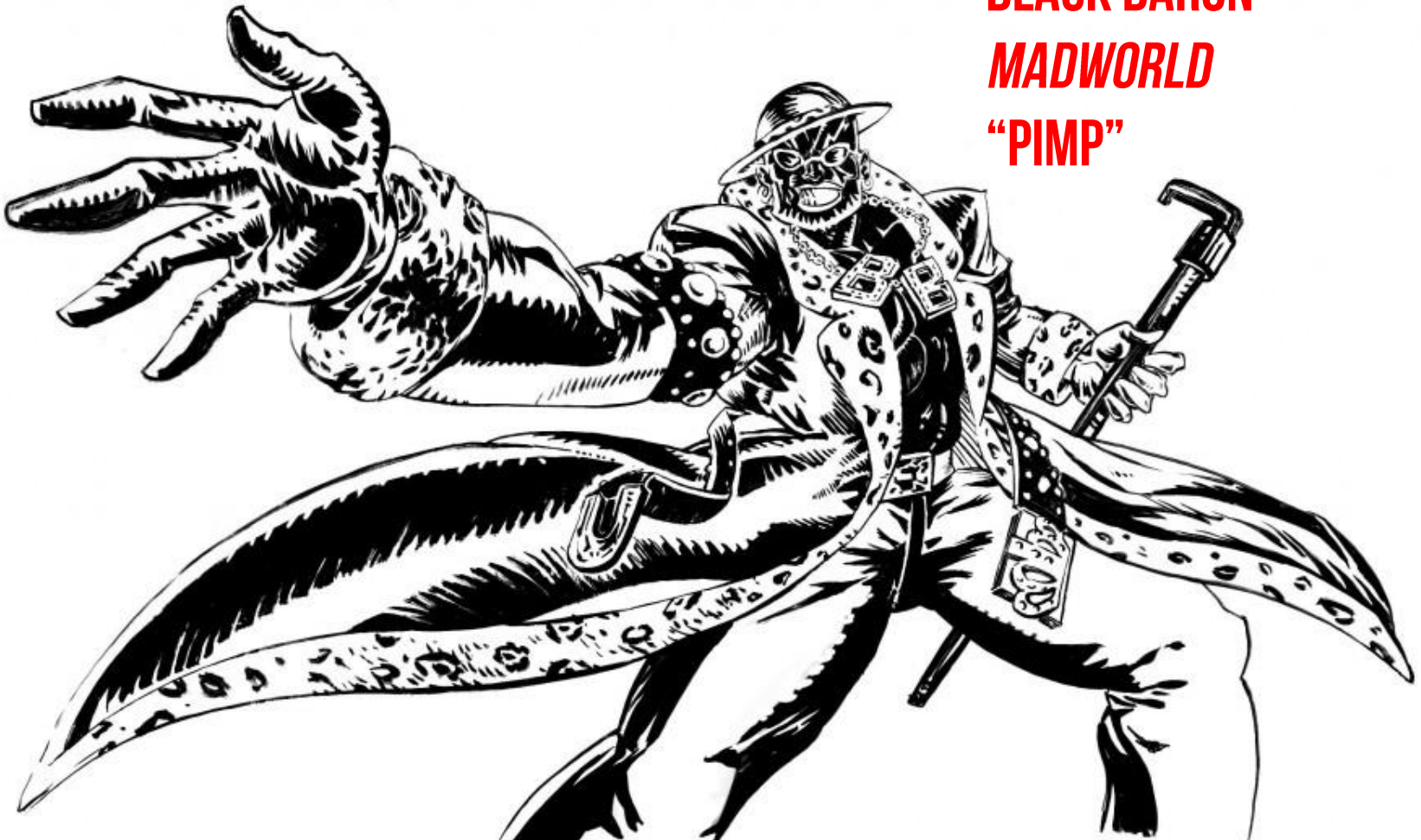

THE WITCH DOCTOR
DIABLO III
“MYSTICAL BLACK MAN”


MR. POPO
DRAGONBALL Z GAME SERIES
“BLACKFACE”

BLACK BARON

MADWORLD

“PIMP”




COLE TRAIN
GEARS OF WAR SERIES
"LOUD, ARROGANT ATHLETE"

PLAYING WITH PREJUDICE: THE PREVALENCE AND CONSEQUENCES OF RACIAL STEREOTYPES IN VIDEO GAMES

MELINDA C.R. BURGESS, KAREN E. DILL, S. PAUL STERMER, STEPHEN R. BURGESS, BRIAN P. BROWN

MEDIA PSYCHOLOGY 2011

IT'S NOT PERCEPTION


RED DEAD
REDEMPTION




BIOSHOCK
INFINITE



REJECTING STEREOTYPES

IT'S LAZY AND BORING

SOCIAL RESPONSIBILITY

THE SALES FALLACY

WE DON’T KNOW



PUSH BACK

IT STARTS WITH US

REALISM

POOR ASSUMPTIONS






GAME OF THRONES™







"ABIDING BY THE HISTORICAL FACT OF SEXISM IN A FICTIONAL UNIVERSE THAT IS OTHERWISE NOT BOUND BY HISTORICAL FACT, I'D SAY, ACCOMPLISHES NOTHING AS MUCH AS REINFORCING THE IDEA THAT IT'S THE DEFAULT ORDER OF THINGS... THAT'S A PROBLEM BECAUSE OF THE WAYS IT STILL IS THE DEFAULT ORDER OF THINGS."

DAN WOHL

AN ANALYSIS OF SEXISM IN HISTORICAL FANTASY

“WOMEN AND GIRLS DESERVE TO FULLY PARTICIPATE IN ALL FANTASY CONSTRUCTS, INCLUDING THE MOST TRADITIONAL HISTORICALLY INSPIRED ONES.”

DAN WOHL

AN ANALYSIS OF SEXISM IN HISTORICAL FANTASY

THERE'S A PLACE FOR THIS CONTENT

DYNAMICS

WHAT IF?









LET THE PLAYER EXPERIENCE IT


GLORY TO ARSTOTZKA!


Is this ok?
GIVE THIS PAPER TO APPLICANT
ARSTOTZKA
Entry Permit
M.O.A
UNITED
M.O.A. IDENTITY RECORD
NAME: Sammie Vilson
ALIAS: Sammie Summers
Applicant's fingerprints and claimed
DIPLOMATIC SEALS
Ministry of Admission
85 kg
82.12.02

The Truth of Arstotzka

Sunday, December 5, 1982 — No Charge

Another Bomber Slips Through!

Immigrant Screening Falls Short

M.O.A. Gets New Director

Stricter Protocols Promised at Border

Sports

Politics


So.
You are inspector here.
Arstotzkan
Ministry of Admission
RULES & REGULATIONS
for Inspectors
CONTENTS
Basic Rules
Regional Map
Booth Info
Documents
PROPERTY OF M.O.A
RULES
MAP
DOCS
Arstotzka
1982.12.02
Ministry of Admission
Bulletin
operations will visit
in your best behavior.
M.O.A
1/2
53 kg
82.12.02


Getty

ENABLED THROUGH INTERACTION

DYNAMIC PROBLEMS

AVOID OVERSIMPLIFICATION

SUMMARY

CLOSING THOUGHTS

STEP 1

UNDERSTAND THERE IS A PROBLEM

STEP 2

SPREAD THE MESSAGE

STEP 3

DON'T GET DISCOURAGED

STEP 4
CREATE THE GAME

LET’S START TODAY

ACTION NOT WORDS

IMPACT THE WORLD

THANK YOU!

SPECIAL THANKS

CLINT HOCKING

MEGGAN SCAVIO

JILL MURRAY

MATTHEW BURNS

@MANVEERHEIR